

SCHEI WANG

User Experience Designer

@ Mountain View, California
www.linkedin.com/in/scheiwang/
scheiwang.com

EXPERTISE

Emerging Tech: AI, AR, IoT, Robotics · 0 to 1 Product Design & Incubation · Cross-Functional Leadership · Prototyping & Vision Storytelling

EDUCATION

MFA, Media Design Practices, 2015 - 2017

ArtCenter College of Design, CA

Thesis: Intersensing: Data are our new perceptions
Explored gestural interaction and proposed a context based gestural language that constitutes a learning system between human and machine

PostBacc, VisCom Design, 2014 - 2015

School of the Art Institute of Chicago, IL

B.A., Humanities and Social Science, 2008 - 2013

National Tsing Hua University (NTHU), Taiwan

Major in Cultural Studies, Minor in Anthropology

Exchange student, Major in Fine Art, 2012

AWARD/ PATENT

Most Aspiring Award, Microsoft Design Expo 2016

Trans-Actor: A UX for AI

Designed a conversational platform between human and AI using a series of input, output objects

Image Processing System For Object Identification

US Patent 10,902,263. Issued Jan 26, 2021

LANGUAGES

English, Mandarin, Korean (Basic)

WORK EXPERIENCE

Freelance UX Designer, Jun 2025 – Now

Menzies Philanthropic Foundation

- Led 0 to 1 design of a cross-platform booking system
- Defined MVP and user journeys to improve UX and align with business goals
- Delivered prototypes that aligned stakeholders and accelerated build

Full-time Parent & Wellness Focus, 2023 – 2024

UX Designer II, Feb 2022 – Nov 2022

New Product, Amazon, CA

- Directed UX and project management for a next-gen smart home device targeting 2023 launch
- Pioneered interaction model using ambient sensor technology
- Led user testing and translated insights into technical requirements
- Partnered with engineering and product in agile delivery

UX Designer II, Sep 2017 – Feb 2022

UX Lab, Amazon, CA

- Designed future-focused products (3–5 year horizon) in AR, health, children's, smart home, and AI
- Researched and prototyped to validate opportunities and inform strategy
- Produced vision artifacts that influenced leadership and guided roadmaps
- Drove cross-functional alignment on UX and guided early-stage incubation

Trainee, Jul 2013 – Apr 2014

Ogilvy & Mather Advertising, Taipei

- Awarded competitive scholarship; selected as 1 of 2 from hundreds of applicants
- Rotated across creative, planning, and account management teams
- Contributed to campaigns for global clients including IKEA, Nike, Sony, KFC, WeChat, and Tencent