


SCHEI WANG

User Experience Designer


www.linkedin.com/in/scheiwang/
scheiwang.com

EDUCATION

MFA, Media Design Practices, 2015 - 2017

ArtCenter College of Design, CA

Thesis: Intersensing: Data are our new perceptions
Explored gestural interaction and proposed a context based gestural language that constitutes a learning system between human and machine.

PostBacc, Visual Communication Design, 2014 - 2015

School of the Art Institute of Chicago, IL

B.A., Humanities and Social Science, 2008 - 2013

Major in Cultural Studies, Minor in Anthropology
National Tsing Hua University (NTHU), Taiwan

Exchange student, Major in Fine Art, Feb - Jun 2012

National Taipei University of Arts, Taiwan

AWARD/ PATENT

Most Aspiring Award, Microsoft Design Expo 2016 Trans-Actor: A UX for AI

Designed a series of input, output objects for creating a more transparent and efficient conversation between user and computer by clarifying the computer identity.

Image Processing System For Object Identification

US Patent 10,902,263. Issued Jan 26, 2021

SKILLS

InDesign, Illustrator, Photoshop,
After Effect, Premiere, Sketch,
Figma, Solidworks, Keyshot,
SketchUp

LANGUAGES

English, Mandarin, Korean, German.

WORK EXPERIENCE

UX Designer, Feb 2022 – Nov 2022

New Product, Amazon

- Designed a new-to-the-world smart home device to launch in 2023.
- Developed a new interaction paradigm with ambient sensors.
- Ran user studies with prototypes to evaluate design solutions and define technology requirements.
- Collaborated with engineers and product managers in an agile workflow.

UX Designer, Sep 2017 – Feb 2022

UX Lab, Amazon

- Conceptualized and developed products and services that are 3-5 years out as part of an incubation design team.
- Designed products for a variety of spaces: AR, health & wellness, children toys, smart home, and multi-modal voice assistants.
- Conducted exploratory research, developed prototypes to define new product opportunities.
- Created detailed storyboards, interface mock-ups, vision films to communicate product concepts.
- Presented design works to senior leadership team and stakeholders.

Trainee, Jul 2013 – Apr 2014

Ogilvy & Mather Advertising, Taipei

- Received internship scholarship award (2 out of hundreds) in a rotation program with creative, planning, and accounting teams.
- Conducted marketing research to define advertising strategies.
- Conceptualized ad campaign ideas and supported TVC production.
- Presented internship project to the leaderships.
- Clients: Ikea, Nike, Sony, KFC, Cathay, Wechat, Palmart, Morewater, Tencent